



## Professor Olli Simula is the EspooAmbassador 2011

Olli Simula was chosen as the EspooAmbassador 2011 on 25<sup>th</sup> August. Simula is the professor of Computer Science and Head of the Department of Information and Computer Science in Aalto University, School of Science

Simula has worked as the professor of Computer Science since 1997. Between 1989 and 1996 he worked as Associate Professor in Computer Science and Engineering in Helsinki University of Technology (current Aalto University). Simula's central areas of scientific interests are digital signal processing, neural networks and their applications in intelligent and adaptive systems, computer architectures for signal processing and exploratory data analysis and mining.

During his career Simula has invited many international conferences to Finland. 10 conferences of all the 13 conferences which he brought to Finland were held in Espoo. In addition Simula has worked in 33 local scientific or organizing committees of international conferences (5 of which were held in Espoo). Olli Simula is highly appreciated within his scientific field. It is shown by the multiple presentations and requested speeches he has given added to the wide list of scientific publications and articles published.

The EspooAmbassador 2011 award was given to Simula at the EspooMenu -lunch at Dipoli Congress Centre 25<sup>th</sup> of August in front of colleague professors from Aalto University. The professors from Aalto University were invited by Espoo city mayor Jukka Mäkelä and the vice president of Aalto University, Hannu Seristö, to hear how Espoo and Aalto University can support scientists in organizing international conferences. This lunch started a new tradition of EspooAmbassador -lunches where the next EspooAmbassador of the year will be awarded.

### EspooAmbassador

Espoo Convention & Marketing started the EspooAmbassador program in 2009 when the emeritus professor of geophysics in Helsinki School of Technology (TKK), Markku Peltoniemi, was nominated to the Honour Ambassador of Espoo. In 2010 Riitta Smeds, director of SimLab, Enterprise Simulation Laboratory was chosen as the EspooAmbassador 2010.

EspooAmbassador is a person who is actively engaged within an international association and takes part in organizing its conferences. She or he operates in these duties also as a general EspooAmbassador telling how the city of Espoo can support and organize conferences.

Espoo Convention & Marketing awards the EspooAmbassador of the year. The criteria for choosing the EspooAmbassador of the year includes her/his activities as a congress inviter and organizer but also the matter how notable the congresses held in Espoo are internationally.

### Further information:

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- [EspooAmbassador program](#)